



Shri Rachit Ranjan

Chief Policy Officer, Zepto

Profile Summary

Shri Rachit Ranjan is a seasoned policy professional and technology strategist, currently serving as the Chief Policy Officer at Zepto. With strong expertise at the intersection of public policy, technology, and digital commerce, he plays a key role in shaping regulatory engagement and responsible innovation within India's fast-growing digital economy. His work focuses on enabling technology-driven businesses to scale sustainably while aligning with national priorities and public interest.

PLC 4.0 Session by Shri Rachit Ranjan

Technology & AI in Business: Building Bharat's Digital Future

Key Achievements

- Leads policy strategy and regulatory engagement for **one of India's leading quick-commerce** platforms.
- Actively contributes to shaping **discussions on digital economy, platform governance**, and emerging technologies.
- Works closely with government bodies and industry associations on technology and innovation policy.
- Advocates responsible **use of AI and data in consumer-centric** digital businesses.
- Recognized for **bridging the gap between policy frameworks** and fast-evolving tech business models.

Professional Expertise

- Technology & AI Policy
- Digital **Economy & Platform** Governance
- Data Protection, **Privacy & Responsible AI**
- Regulatory **Affairs & Government Relations**
- Innovation-led Business Strategy

Work With DISHA Foundation / PLC (Custom Section)

- Shared industry insights on technology adoption and policy readiness for digital businesses.
- **Engaged with students and entrepreneurs** on navigating the regulatory landscape of tech-driven enterprises.
- Supported **PLC initiatives focused on digital literacy, innovation, and future-ready leadership.**

Legacy

Shri Rachit Ranjan is **emerging as a key voice in India's digital policy ecosystem.** His work continues to influence how technology, AI, and regulation can work together to power Bharat's digital future while ensuring trust, responsibility, and inclusive growth.